

1500 Foremaster Lane Formerly KVBC KSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101

Billing Address:

1831 Chestnut St. **Attention: Accounts Payable** Shorr Johnson Magnus

Philadelphia, PA 19103

Advortisor	Barkley Shelley for Sanata
Advertiser	berkiey, offerley for oetfale
Product	BERKLEY FOR SENATE
Estimate Number	308

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Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/03/12	September 2012	09/09/12	104117-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Order Flight	Deal #	Alt Order #	Order#
08/28/12 - 09/03/12		06831873	104117

Advotion Dof	Agency Ref	Product Code	Advertiser Code	IDB#
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Advertiser Ref	Agency Ref	
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							M-F 6-7a WakeUp w/Wagners 6-7a				M-F 6-7a WakeUp w/Wagners 6-7a				M-F 5-6a WakeUp w/Wagners 5-6a										M-F 5-6a WakeUp w/Wagners 5-6a	Channel Description Time
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08/30/12	08/30/12	08/29/12	08/29/12	08/28/12	08/28/12	08/27/12 to 09/02/12	៩	09/03/12	09/03/12	09/03/12 to 09/09/12	6	09/03/12	09/03/12	09/03/12 to 09/09/12	6	08/31/12	08/31/12	08/30/12	08/30/12	08/29/12	08/29/12	08/28/12	08/28/12	08/27/12 to 09/02/12	€	Date
:: 0	:30	:30 0	:30	:30	:30	8x		:30	:30	2x		:30	:3 0	2x		:30	:30	:: 06:	:30	:30	:30	:30	:30	8x		Lengt
6:23 AM	6:13 AM	6:51 AM	6:19 AM	6:43 AM	6:17 AM	-TWTF		6:43 AM	6:24 AM	M		5:58 AM	5:42 AM	M		5:52 AM	5:43 AM	5:28 AM	5:12 AM	5:53 AM	5:11 AM	5:41 AM	5:14 AM	-TWTF		Length Aired Days A
NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn			NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South			NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South			NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn			a-to
\$700.00	\$700.00	\$700.00	\$700.00	\$700.00	\$700.00			\$700.00	\$700.00			\$400.00	\$400.00			\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00			Rate Reconciliation
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VNSX Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC Remit Address: Las Vegas, NV 89101

Billing Address:

1831 Chestnut St. **Attention: Accounts Payable** Shorr Johnson Magnus

Philadelphia, PA 19103

INVOICE

	308	Estimate Number
-	BERKLEY FOR SENATE	Product
	Berkley, Shelley for Senate	Advertiser

Invoice Period Invoice Month Invoice Date Invoice #

08/27/12 - 09/03/12 September 2012 09/09/12 104117-1

Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	
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Order Flight	Deal #	Alt Order#	Order#	
08/28/12 - 09/03/12		06831873	104117	

P o		Special Handling
Αd	Cash	Billing Type
IDE	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

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XSNS XSNS XSNS XSNS XSNS XSNS XSNS	KSNV	KSNV KSNV KSNV	KSNV	KSNV KSNV	
4PM NEWS (1 hour)	M-F Today Show II	M-F Today Show II	Noon News	Today Show	Channel Description KSNV M-F 6-7a WakeUp w/Wagners KSNV KSNV KSNV KSNV
4-5pm	9-10a	9-10a	12-1230pm	658a-9am	6-7a 658a-9am
⊤ d ≷ d	09/03/ M	Th	08/27/ Tu	09/03/ M	F Pay
08/28/12 08/29/12 08/30/12 08/31/12	09/03/12 to 09/09/12 M 09/03/12 to to 08/27/12 to 09/03/12	Tu 08/28/12 W 08/29/12 Th 08/30/12 F 08/31/12 F 08/31/12	08/27/12 to 09/02/12 Tu 08/28/12 to	09/03/12 to 09/09/12 M 09/03/12 to	to 08/31/12 08/31/12 to
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9:51 AM 9:28 AM 9:56 AM 9:56 AM	9:30 AM	12:28 PM 12:20 PM 12:22 PM 12:08 PM	8:36 AM	M 8:59 AM	Length Alired Days :30 6:11 AM :30 6:22 AM
NVSB-TV12-17 Law South NVSB-TV12-17 Law South NVSB-TV12-17 Law South NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn NVSB-TV12-20 Sworn NVSB-TV12-20 Sworn NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn NVSB-TV12-17 Law South
\$500.00 \$500.00 \$500.00 \$500.00	\$500.00	\$425.00 \$425.00 \$425.00 \$425.00	\$1,400.00	\$1,400.00	Reconciliation
- U W 4		<u>~</u> αω4			Ref #

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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate	
Product	BERKLEY FOR SENATE	
Estimate Number	308	

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order# Alt Order# Deal#

08/28/12 - 09/03/12

104117 06831873

Invoice #	104117-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Sales Region	National	Order Flight
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Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Co
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Product Code	Advertiser Code	IDB#	

Advertiser Ref	Agency Ref	

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M-F Early News					M-F Early News						4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)						4PM NEWS (1 hour)	Channel Description
5-630p					5-630p						4-5pm			4-5pm			4-5pm						4-5pm	Time
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	:30	<u>ن</u> د	ဗ	4x		:30	:30	:30	:30	4x		:30	1x		:30	1x		:i	:i	:3 0	:30	4x		Length
	5:22 PM	5:25 PM	6:18 PM	-TWTF		4:15 PM	4:16 PM	4:14 PM	4:27 PM	-TWTF		4:21 PM	M		4:41 PM	M		4:56 PM	4:55 PM	4:40 PM	4:51 PM	-TWTF		Length Aired Days Ad-ID
	NVSB-TV12-20 Sworn	NVSB-TVIZ-1/ Law South	NVSB-TV12-17 Law South			NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TVI2-17 Law South			NVSB-TV12-17 Law South			NVSB-TV12-20 Sworn			NVSB-TV12-17 Law South	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn			200 C C C C C C C C C C C C C C C C C C
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KSNV 1500 Foremaster Lane Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Remit Address:

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Special Handling

INVOICE

Estimate Number 30S	Product BERK	Advertiser Berkler	
	BERKLEY FOR SENATE	Berkley, Shelley for Senate	

	- v	
Order#		Invoice Period
104117		08/27/12 - 09/03/13

Invoice Month

September 2012

Invoice # Invoice Date

104117-1 09/09/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

Alt Order # Deal #	06831873
Deal #	
Order Flight	08/28/12 - 09/03/12
IDB#	
Advertiser Code	
Product Code	

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A	Agency Ref		Product Code	Advertiser Code	€0#
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Advertiser Ref	Agency Ref	

		-							21				20			19			28			17			16	Line
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									M-F Jeopardy/Wheel of Fortune 630-730pm				M-F Jeopardy/Wheel of Fortune 630-730pm			Face to Face w/ J.Ralston			Face to Face w/ J.Ralston			Vegas Inc.			M-F Early News	Channet Description
									630-730pm				e 630-730pm			730-758pm			730-758pm			6:30~8pm			5-630p	Time
; ;	п	Τ	Ŧ	≶	8	겉	ĭ	08/27/		Z	Z	09/03/		K	09/03/		F	08/27/		Su	08/27/		M	09/03/		Day
•	08/31/12	08/30/12	08/30/12	08/29/12	08/29/12	08/28/12	08/28/12	08/27/12 to 09/02/12	₽	09/03/12	09/03/12	09/03/12 to 09/09/12	ਰਾ	09/03/12	09/03/12 to 09/09/12	ਰੰ	08/31/12	08/27/12 to 09/02/12	ਰ	09/02/12	08/27/12 to 09/02/12	ਰ	09/03/12	09/03/12 to 09/09/12	6	Date
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	6:42 PM	6:58 PM	6:36 PM	6:59 PM	6:37 PM	6:59 PM	6:36 PM	-TWTF		7:13 PM	6:43 PM	M		7:48 PM	M	-	7:54 PM	F		6:53 PM	S		5:23 PM	M		Length Aired Days
	NVSB-TV12-17 Law South	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn			NVSB-TV12-17 Law South	NVSB-TV12-20 Sworn			NVSB-TV12-20 Sworn	c c c		NVSB-TV12-17 Law South			NVSB-TV12-20 Sworn			NVSB-TV12-17 Law South			Adillo
	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00			\$1,000.00	\$1,000.00			\$800.00			\$800.00			\$375.00			\$1,000.00			Reconciliation
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KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser Berkley, Shelley for Senate
Product BERKLEY FOR SENATE
Estimate Number 30S

Invoice #

104117-1

Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	$\overline{}$
Sales Office	Blair - Philadelphia	
Sales Region	National	

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Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
	06831873	104117	08/27/12 - 09/03/12	September 2012	09/09/12

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Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		· ·

Product Code	Advertiser Code	IDB#

Order Flight

08/28/12 - 09/03/12

Agency Ref	
Advertiser Ref	,

	27		!	26			25			24						23				22		21	Line
KSNV .	KSNV	KSNV KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV ·	KSNV		KSNV	KSNV	XSNV V		KSNV	KSNV	VSNV	
	Tonight Show			Saturday Today			Sports Night in Las Vegas			M-F News 3 at Eleven						M-F News 3 at Eleven				Sa-Su News 3 at Eleven		M-F Jeopardy/Wheel of Fortune 630-730pm	Channel Description
	1135p-1237a			7a-9am			Sun 1135p-1200a			11pm-1135pm						11pm-1135pm				11pm-1135pm		ine 630-730pm	Time
08/27/1 Tu	8	Sa	08/27/1		Su	08/27/1		M	09/03/1		П	∄	٤	ľ	08/27/1		Su	Sa	08/27/1		TI		Day
Tu 08/28/12	р Б	09/01/12 09/01/12	08/27/12 to 09/02/12	ð	09/02/12	08/27/12 to 09/02/12	6	09/03/12	09/03/12 to 09/09/12	ਰ	08/31/12	08/30/12	08/29/12	08/28/12	08/27/12 to 09/02/12	៩	09/02/12	09/01/12	08/27/12 to 09/02/12	ਰ	08/31/12	ថ	Date
30 1x	•	:: :3 30 0	2x		:30	1x		:30	1×		:30	:3 3	:30	:30	4x		:30	:30	2×		:30		Length
12:31 AM	} }	7:29 AM 8:22 AM	S-		11:43 PM	S		11:22 PM	M		11:34 PM	11:34 PM	11:11 PM	11:23 PM	-TWTF		11:18 PM	11:29 PM	SS		7:13 PM		Length Aired Days Ad
NVSB-TV12-20 Sworn		NVSB-TV12-17 Law South NVSB-TV12-20 Sworn			NVSB-TV12-20 Sworn			NVSB-TV12-17 Law South			NVSB-TV12-20 Sworn	NVSB-TV12-20 Sworn	NVSB-TV12-17 Law South	NVSB-TV12-17 Law South			NVSB-TV12-17 Law South	NVSB-TV12-17 Law South			NVSB-TV12-20 Sworn		
\$425.00		\$625.00 \$625.00			\$200.00			\$1,100.00			\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00			\$1,100.00	\$1,100.00			\$1,000.00		Reconciliation
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Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Shorr Johnson Magnus Attention: Accounts Payable

8

KSNV

KSNV KSNV

Line | Channel | Description

Time

Day

Date

Length | Aired Days | Ad-ID

Rate

Reconciliation

Ref#

INVOICE

Estimate Number 30S	Product BER	Advertiser Berk	
	BERKLEY FOR SENATE	Berkley, Shelley for Senate	

Station	KSNV	Order#
Account Executive Amy McCreary	Amy McCreary	Alt Order#
Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order Flight

l	Invoice #	104117-1
	Invoice Date	21/60/60
	Invoice Month	September 2012
ـــــا	Invoice Period	08/27/12 - 09/03/12
	Order#	104117
.	Alt Order#	06831873

P	-	Special Handling
Ą	Cash	Billing Type
ij	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#	

08/28/12 - 09/03/12

Advertiser Ref	Agency Ref	

Agency Co	Gross Total \$53,950.00 Agency Commission \$8,092.50 Net Amount Due \$45,857.50 Payment Terms 30 Day
	\$53,950.00 \$8,092.50
	Payment
\$53,95 \$8,09 \$45,85) "

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